Experience Haus

User Experience Design (UX) course

Six weeks part-time

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About Us
Experience Haus

Experience Haus provides applied learning courses for organisations and individuals covering an abundance of different digital expertise. We offer practitioner taught technical skills training for high demand disciplines such as Marketing, Product Management, Experience Design and User Research.

Crucially, the company goes above and beyond the purely technical and hopes to uncover the black holes in business. The company's offering of events, part-time courses (pairing students with start-ups) and hands-on workshops intends to bridge the gap between economical and accessible learning for the curious.

As of August 2018, Experience Haus proudly became a part of the Matter Of Form Group. Classes and workshops are held in our studio in the Old Street area of London.

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Our Ethos
Learn by Doing

We'll cover the concepts, but also demonstrate the exercises and methods that are used daily by teams to push products forward and make sure they'll succeed and stand out.

Attendees of Experience Haus workshops and bespoke programs will enjoy a mix of lectures and workshop time, where they will get to practice these methods and apply them to real world examples. In our part-time courses, for example, our students are paired with local startups. In accelerator/incubator training learning is immediately applied to the attendees startup.

In order to encourage discussion and collaboration we aim to limit our B2C and B2B workshops to no more than 15 students, and our part-time courses are limited to 8 students.

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The User Experience Design course is perfect for anyone who is looking to add user-centred design skills to their existing skillset.

In order to encourage discussion and collaboration we limit our class sizes to 8 students.

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User Experience Design (UX)
About the course

During this comprehensive course we will cover methods and tools used by UX designers everyday - including user research techniques, experience mapping, storyboarding, rapid prototyping and more. All of these methods play an important role in making successful and confident design decisions.

The course is taken as a part-time course over six weeks, two evenings a week. Students will enjoy a mix of lectures and workshop time where they will get to practice these methods immediately, and then apply learnings to their final projects as homework.

The course features a live project brief from a local startup. This will form the main course project, which students will work on independently. At the end of the course each student will deliver a presentation summarising their journey, process, and final work.

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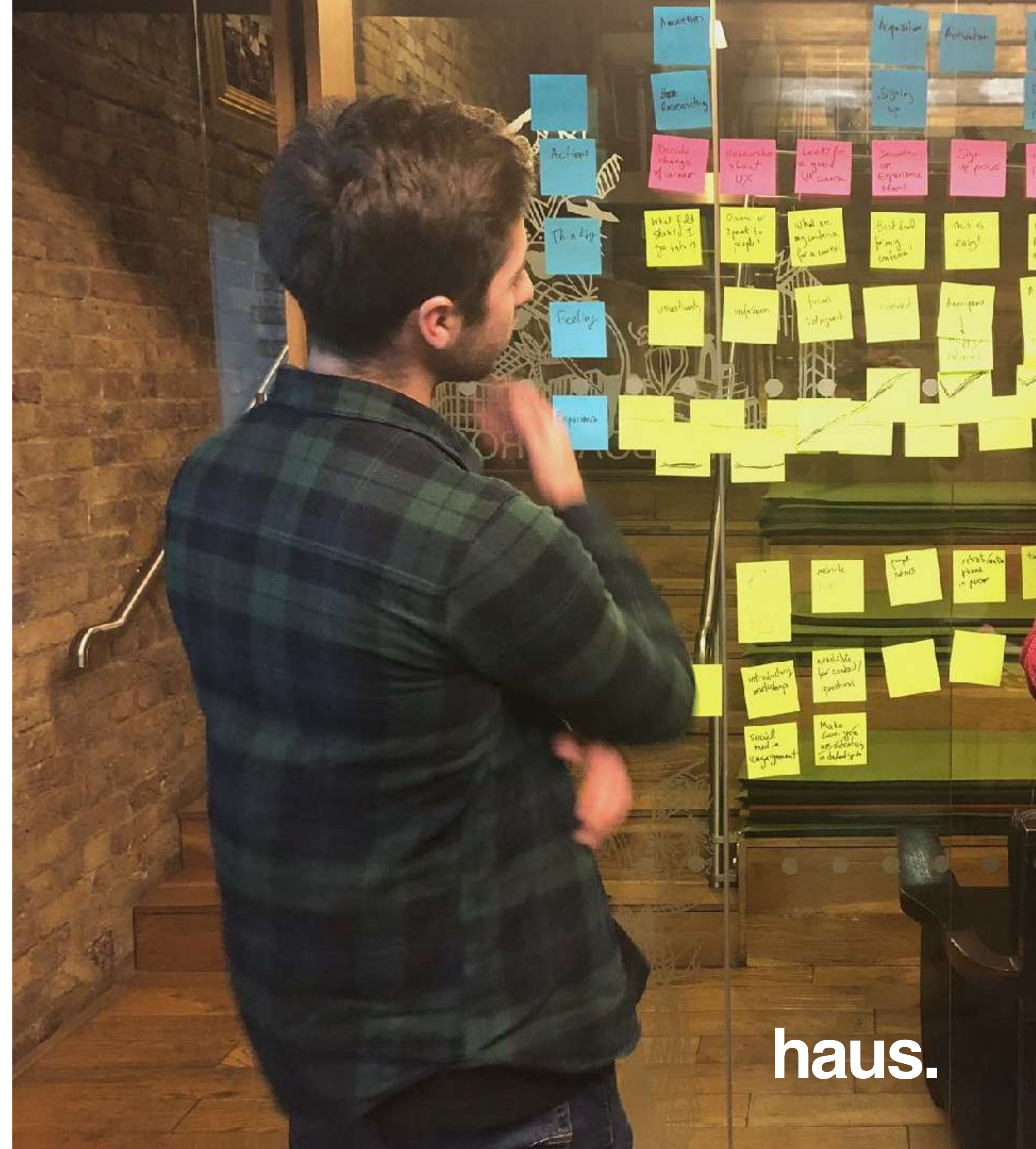
Six Week Part-Time - User Experience Design (UX) course
Content and Curriculum

Session 1

Introductions

Design Process

UX Audit

Heuristic Evaluations

Session 2

Types of User Research

Survey preparation

Interview Techniques

Writing Good Questions

Session 3

Stakeholder Interviews

Competitive Research

Client Meetings

Session 4

Synthesising Research

Empathy Maps

Personas

Session 5

Task Analysis

Experience Maps

Session 6

Jobs to be Done

User and Job Stories

Problem Statements

Session 7

Facilitating Workshops

Ideation

Storyboarding

Session 8

User Flows

Information Architecture

Session 9

Intro to Wireframing

Sketching your ideas

Rapid Prototyping

Session 10

Usability Testing

Presentation Preparation

Session 11

Final Presentations

Session 12

Final Presentations

Course Retrospective

What's Next?

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Who Should Attend?
Who is it for?

The course is perfect for anyone who is looking to add digital product design skills to their existing skillset.

Previous students include account managers, front-end developers, graphic designers and brand consultants.

Although there are no pre-requisites to take the course, having a keen interest in design definitely helps. There is no need to have any knowledge of particular software as you will be taught everything along the way.

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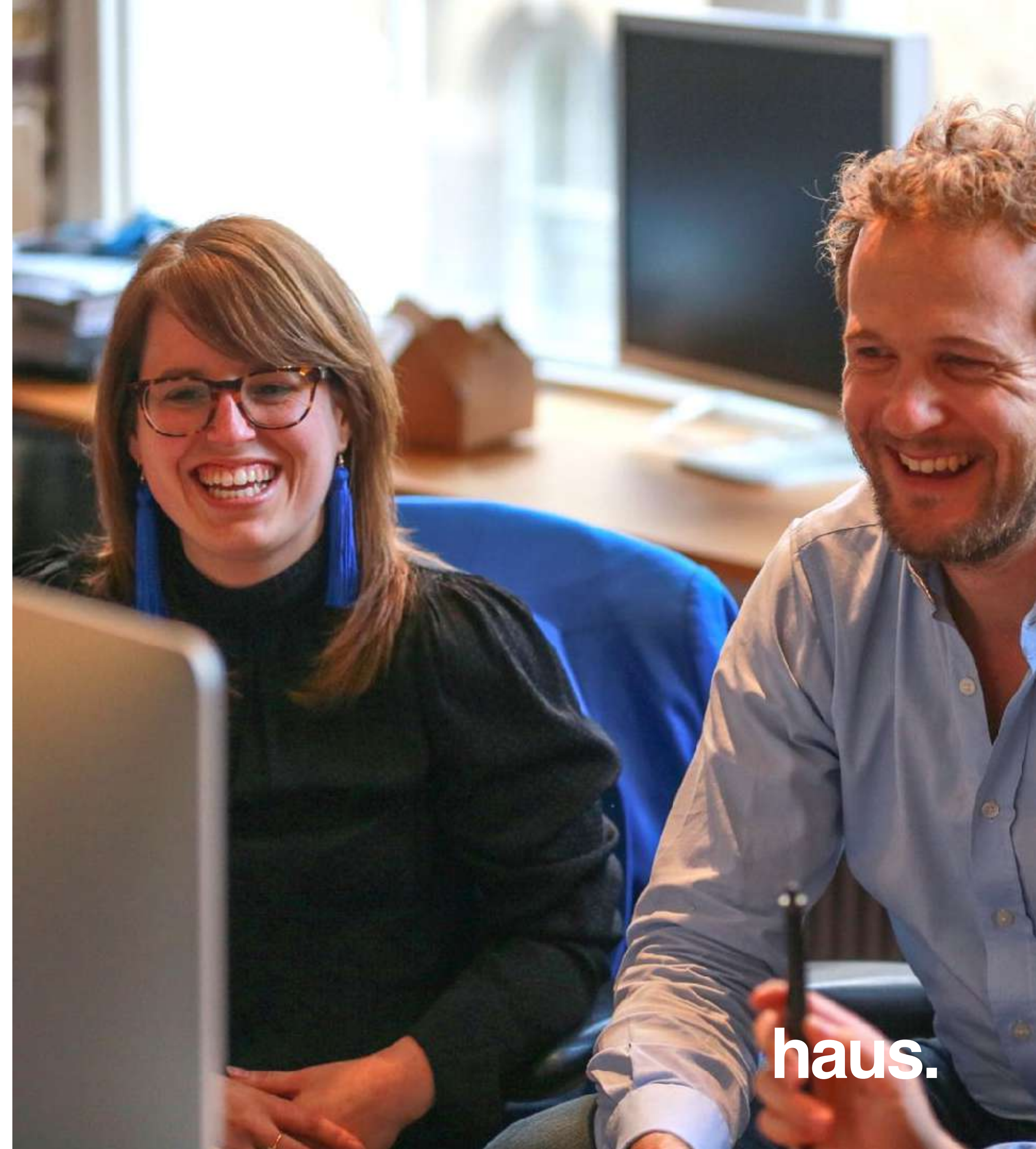
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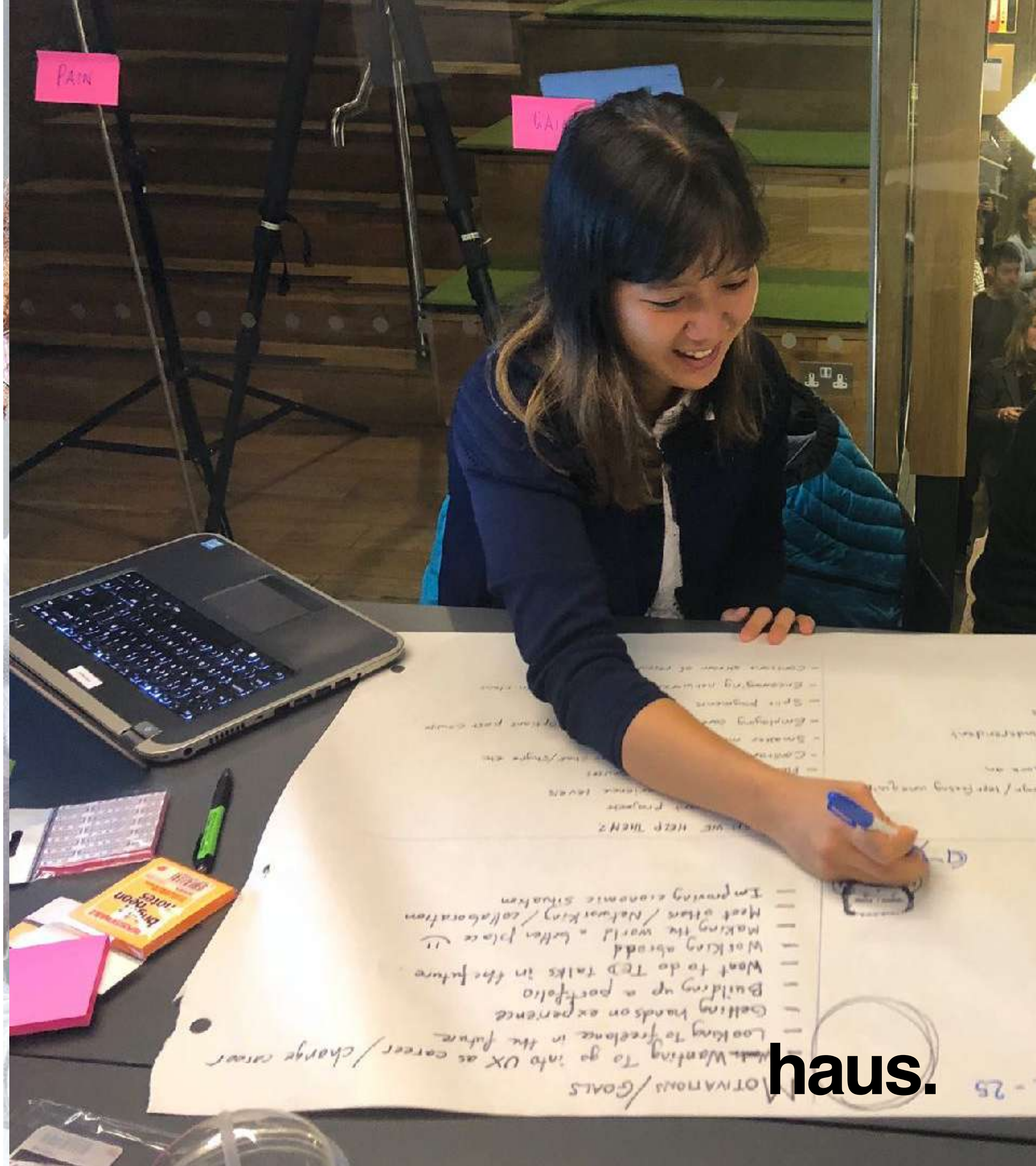
Who Will Be Teaching You?
Our Instructors and Mentors

Our wealth of hands-on workshops and courses aims to connect professionals with current practitioners in the industry culminating our philosophy: learn by doing. We work with an extensive network of 50 hands-on instructors.

Our product and business development workshops have been designed to ensure that attendees are able to apply their learnings right away in their respective jobs and companies. Our instructors have worked with various sized teams, from small startups to leading agencies such as Huge, Matter Of Form, ustwo and more.

Our marketing and personal development courses have been designed by industry leading experts with over 40 years' experience. They have been lecturers at a number of European universities, lead workshops at large corporations like Google and Amazon, and have built respected agencies and companies.

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Our User Experience Design course features live client projects from local startups so students apply their learnings in a real world context.

We also bring in guest speakers to speak to the students about the industry, career options and current trends.

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Course Information
Upcoming course dates, location and course fees

Part-time - six week course

Monday February 24th, 2020 –
Wednesday April 1st, 2020
Classes are held Monday and Wednesday
evenings, 6:30pm-8:30pm

Tuesday March 31st, 2020 -
Thursday May 7th, 2020
Classes are held Tuesday and Thursday
evenings, 6:30pm-8:30pm

Where are classes held?
Experience Haus
Unit 4 - Galaxy House
32 Leonard Street, Old Street
London. EC2A 4LZ

Cost:
£1,350.00 ((inc. VAT) per student.
Deposit of £150.00 (inc. VAT) reserves a
space with remainder paid in three
instalments during the course. Classes
are limited to 8 students.

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I wanted to become a UX/UI Designer. I know this sounds very salesman-like, but if it wasn't for the course, I wouldn't have been able to share my UX research and design process during my job interviews, talk about what I did like user interviews, usability testing, and interface design.

I wouldn't stand a chance with only presenting the work I did in uni, and certainly wouldn't have landed my UX design job.

Alvin Chan
UX Designer, nitro design

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I admire the Experience Haus structure, step-by-step and no-nonsense approach to teaching students how to solve problems.

There's a lot of meaningless product management and UX jargon thrown around these days. Experience Haus instructors cut through the noise by giving students relevant and practical exercises that spark debate and new ways of thinking. I went away feeling much more confident in doing proper customer research and applying useful design thinking techniques.

Denise Law
Head of Strategic Product Development, The Economist

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The best product training we have received. Experience Haus instructors bring a wealth of knowledge and expertise, which is delivered in a highly engaging and interactive style.

They encourage students to learn by doing, and it's a thrill to see all the theory come together as you form prototypes.

Junaid Mubeen
Director of Education, Whizz Education

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